

Authenticity GUIDELINES

The following questions are reminders of what to do and ask yourself to signify whether a project is authentic. The guide will lead to further reflection and work to ensure authenticity of the content.

- Have you read *Being Seen* and [*ImagineNative On-Screen Protocols and Pathways?*](#)
- Have you reviewed the *Being Seen Considerations for Community Engagement Plans?*
- Can you explain your connection to the community(ies) portrayed in the story or explain your plan to ensure authenticity of the story?
- Do you have a plan to ensure diversity within your creative team?
- Do you have a plan to ensure diversity within your production team?
- Have you budgeted money and scheduled time for cultural consultation or community engagement?
- Have you discussed strategies for authentic casting with your director and casting director?
- Have you budgeted for interns or job shadowing to help build the diversity of the talent pool?
- Will you be implementing anti-racism, anti-harassment, anti-oppression training for your production team? Will you be tracking who on your team has previously taken such training?
- Do you have contingency plans should any of your diversity or authenticity plans not be successful? For example, if you cannot find a screenwriter from a specific community, what is your plan to ensure authenticity?
- Have you planned for reflection and possible reporting on the success of your diversity or authenticity plans?